# The Purpose of the Land Use Scenario Guidelines:

- ♦ Guide the development of land use scenarios
- ♦ Evaluate and compare draft land use scenarios
- ♦ Inform recommendation on a preferred land use scenario

### **Interconnected City**

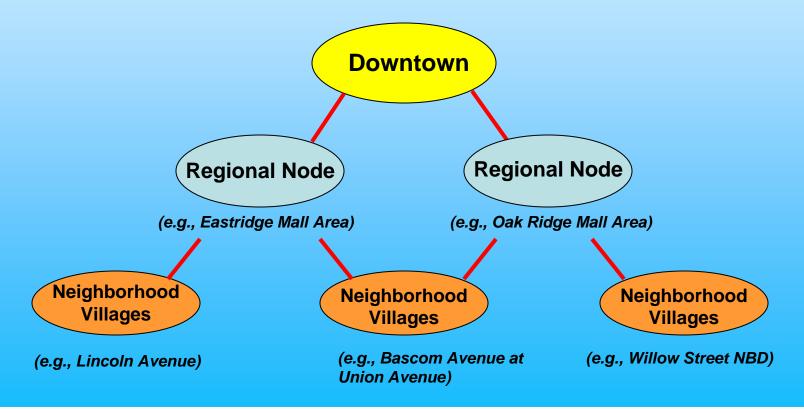
- Plan for people not cars
- ♦ Locate growth adjacent to transit





### **Interconnected City**

- ♦ Create Neighborhood Village Centers
- Create Vibrant and Complete Neighborhood Hubs



- 1. Do these Guidelines reflect the Draft Vision, Guiding Principles and the present thinking of the Task Force?
- 2. Are the Guidelines the right framework to guide the development of land use scenarios?
- 3. Are there additional "Interconnected City" guidelines that should be considered?

### **Innovative Economy**

- ♦ Accommodate more than the projected number of jobs
- Reinforce Downtown, North San Jose, Edenvale, and the Monterey Road Corridor
- Provide sufficient light and heavy industrial lands
- Allow for uses that support a self-sufficient city (e.g., waste management, corp. yards)
- ♦ Accommodate more than the 25,000 clean tech jobs
- Provide sufficient land for retail uses

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- 2. Are the Guidelines the right framework to guide the development of land use scenarios?
- 3. Are there additional "Innovative Economy" guidelines that should be considered?

### **Environmental Leadership**

Maintain the existing Urban Growth Boundary

 Reduce vehicle miles traveled and green house gas emissions

♦ Protect and enhance riparian corridors







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- 2. Are the Guidelines the right framework to guide the development of land use scenarios?
- 3. Are there additional "Environmental Leadership" guidelines that should be considered?

### **Healthy Neighborhoods**

- Promote public health through land use policies
- Provide access to healthy foods



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- 2. Are the Guidelines the right framework to guide the development of land use scenarios?
- 3. Are there additional "Healthy Neighborhoods" guidelines that should be considered?

### **Quality Education and Services**

- Locate growth in developed areas with existing infrastructure, facilities and services
- Provide adequate land for schools, places of worship and other community activities
- Improve the fiscal condition of the City





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- 2. Are the Guidelines the right framework to guide the development of land use scenarios?
- 3. Are there additional "Quality Education and Services" guidelines that should be considered?

#### **Vibrant Arts and Culture**

 Reinforce and strengthen Downtown San Jose as the cultural and symbolic heart of San Jose.







- 1. Do these Guidelines reflect the Draft Vision, Guiding Principles and the present thinking of the Task Force?
- 2. Are the Guidelines the right framework to guide the development of land use scenarios?
- 3. Are there additional "Vibrant Arts and Culture" guidelines that should be considered?

### **Diversity and Social Equity**

 Distribute a wide variety of housing types throughout the city to meet the diverse needs of the city's residents







- 1. Do these Guidelines reflect the Draft Vision, Guiding Principles and the present thinking of the Task Force?
- 2. Are the Guidelines the right framework to guide the development of land use scenarios?
- 3. Are there additional "Diversity and Social Equity" guidelines that should be considered?